MARLON ZINK

Milan, IT | +49 157 33292043 | marlon.zink@gmx.net | LinkedIn

In more than three years at a footwear licensee I went from working student to the launch team of a new line. I also co-founded a small start-up, where I work on strategy and operations. I met Revolut's team at Bocconi & Jobs and would like to spend summer 2027 in Strategy & Operations. Available full-time from July 2027.

EDUCATION

UNIVERSITÀ BOCCONI **Milan, IT | Sep 2026 – Jul 2028 (exp.)**
MSc in International Management

HOCHSCHULE FRESENIUS **Munich, DE | 2023 – 2026**
B.A. International Business Management | GPA 1.2 (German scale, 1.0 = best)

- Management Game (grade 1.0): business simulation won by our team of four. With one teammate I made most decisions on expansion, pricing, marketing and staffing, using break-even and micro/macro events.
- Exchange semesters in New York (Pace University, Berkeley College) and Kuala Lumpur (APU).

BEDE'S SENIOR SCHOOL **East Sussex, UK | 2020 – 2022**
A-Levels: Maths, Business Studies, Geography, English, German

PROFESSIONAL EXPERIENCE

FRAME + FORM (architectural visualisation start-up) **Germany | frameandform.de**

Co-Founder (part-time) **Mar 2026 – Present**

- Co-founded a studio for visualisations, 360° tours and websites for property developers; 25+ projects.
- With two co-founders I run strategy, projects from brief to delivery, sales, marketing and finances.
- Built an AI back office with Claude Code: connected agents share one knowledge base and prepare content and daily outreach; we approve every result.

SHOE.MISSION (footwear licensee for Bogner, FIRE+ICE & Aigner) **Munich, DE**

Working Student, Design & Sales Support (part-time) **Sep 2026 – Present**

- Analyses and presentations for brand management and licensing sales; support for the design team.

Junior Sales Manager (full-time) **Mar 2026 – Aug 2026**

- Launch team of Bogner FIRE+ICE Footwear: first season sold to 37 retailers in 13 countries (team result). Worked closely with design, shipping and our agents.
- Sold the SS27 collection to retailers in Germany and Austria and looked after the B2B web shop.

Working Student, Sales & Project Support (part-time, 20 h/week) **Mar 2023 – Feb 2026**

- Presented the first winter collection to 30+ international sales agents; main contact for eight of them.
- Visited our factories in Asia and Italy; sold the collection to retailers in Germany, Austria and Switzerland.

LANGUAGES & TOOLS

Languages: German (native), English (fluent), Italian (A1; Bocconi course from 2027)

Tools: PowerPoint, Claude Code and other AI tools, video editing; Excel and Photoshop (basic)

Interests: Entrepreneurship, AI, beach volleyball, cycling, football, photography