MARLON ZINK

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I like building new things that customers use. At a footwear licensee I helped take a new line from design and production to the first retailers, and as co-founder of a small start-up I build visual products and AI workflows. I met Revolut's team at Bocconi & Jobs and would like to spend summer 2027 as a Product Owner intern. Available full-time from July 2027.

EDUCATION

UNIVERSITÀ BOCCONI **Milan, IT | Sep 2026 – Jul 2028 (exp.)**
MSc in International Management

HOCHSCHULE FRESENIUS **Munich, DE | 2023 – 2026**
B.A. International Business Management | GPA 1.2 (German scale, 1.0 = best)

- Bachelor thesis: E-Commerce in Luxury Footwear (grade 1.0).
- Management Game (grade 1.0): business simulation won by our team of four. With one teammate I made most decisions on expansion, pricing, marketing and staffing, using break-even and micro/macro events.
- Exchange semesters in New York (Pace University, Berkeley College) and Kuala Lumpur (APU).

BEDE'S SENIOR SCHOOL **East Sussex, UK | 2020 – 2022**
A-Levels: Maths, Business Studies, Geography, English, German

PROFESSIONAL EXPERIENCE

FRAME + FORM (architectural visualisation start-up) **Germany | frameandform.de**

Co-Founder (part-time) **Mar 2026 – Present**

- Co-founded a studio for visualisations, 360° tours and websites for property developers; 25+ projects.
- Turn what property developers and buyers need into visual products; run projects from brief to delivery.
- Built AI workflows with Claude Code for images, videos and content; test new ideas for our clients.

SHOE.MISSION (footwear licensee for Bogner, FIRE+ICE & Aigner) **Munich, DE**

Working Student, Design & Sales Support (part-time) **Sep 2026 – Present**

- Market analyses for the design team: which shoe types and constructions we could make.
- Test new ideas, from website features and 3D/360° tools to new sole technologies.

Junior Sales Manager (full-time) **Mar 2026 – Aug 2026**

- Launch team of Bogner FIRE+ICE Footwear: first season sold to 37 retailers in 13 countries (team result).
- Looked after the B2B web shop where retailers and online shops place their orders.

Working Student, Sales & Project Support (part-time, 20 h/week) **Mar 2023 – Feb 2026**

- Visited our factories in Asia and Italy; presented the first winter collection to 30+ international sales agents; main contact for eight of them.

LANGUAGES & TOOLS

Languages: German (native), English (fluent), Italian (A1; Bocconi course from 2027)
Tools: PowerPoint, Claude Code and other AI tools, video editing; Excel and Photoshop (basic)
Interests: Entrepreneurship, AI, beach volleyball, cycling, football, photography